

# *A Letter from the Board*

**June 6, 2011**

**To all our loyal members:**

The objective of AASBCR<sup>®</sup> has always been the preservation and enhancement of pension, healthcare, and other benefits earned by retirees while employed by AT&T, Ameritech /SBC and its predecessor and/or successor companies.

However, to remain a strong voice for retirees it is important that we at AASBCR<sup>®</sup> continue to grow our membership. Our strength is in our numbers so we are asking you to reach out to your fellow retirees who may not be aware of AASBCR<sup>®</sup> and tell them about all we do for retirees. Ask them to join. We have tried to make our presence known by:

- 1) Creating a web site that communicates our existence ([www.aasbcr.org](http://www.aasbcr.org)).
- 2) Establishing a presence on Facebook.
- 3) Publishing a brochure and placing it in areas that retirees frequent such as retirement communities, libraries, golf courses, senior centers, etc.
- 4) Obtaining some non-proprietary lists of former employees (retirees) of Ameritech, SBC and AT&T in order to help us contact retirees.

This is where you can help because nothing convinces people like the recommendation of a friend. If you value your membership in AASBCR<sup>®</sup> tell your friends about us. We're looking for a few good men and women.

To encourage your assistance, AASBCR<sup>®</sup> is offering a \$25 gift certificate to our members who provide us with the names and addresses of 4 or more potential new members (AT&T, Ameritech or SBC retirees). Go to [www.aasbcr.org](http://www.aasbcr.org) for details on the contest which will run from 7-1 2011 to 12-31-2011. WE NEED YOUR HELP.

