

The News Register

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“Intra-organization Communication is the Life-Blood of our organization.”

AT&T recently issued a news release about moving previously outsourced jobs back to the United States.

AT&T's goal is to bring some 5,000 high-tech jobs back to the payrolls of AT&T's U.S. operating companies. The vast majority of the jobs had been placed off shore, outside the U.S.

By the end of 2008 more than 3000 jobs previously outsourced by BellSouth, outside the U.S., had been returned to broadband support centers, now located in Alabama, Florida, Louisiana, Kentucky and North Carolina, with most of the others scattered across states in the Southeast. Separately, the company is working toward bringing back another 2000 outsourced jobs to locations in the former SBC territory. States where these jobs are being located include Arkansas, Indiana, Michigan, Nevada, and Texas. Most of these jobs provide support for wired broadband customers.

It is expected that AT&T will have completed the total 5,000 Job In-Sourcing project by summer, 2009.

AT&T commended their union partners, the Communications Workers of America, who worked with them to create competitive cost structures that allowed them to meet the demands of this competitive market while still providing good domestic jobs.

As a retiree you might say, “That’s great, but how does that affect me?” or even ask “Why did they outsource the jobs in the first place?” What is important to remember is that a politically correct and publicly admired American company, such as AT&T, has a better chance of being financially strong and a financially strong AT&T is better for retirees. AND, AASBCR_{SM} predicts that technical assistance for our DSL and other high-tech services will improve dramatically!